



**Report**  
by UNICEF



**THE VOICE OF YOUTH**

**U-REPORT BY UNICEF**

**RECAP 2025**

**Report**  
by UNICEF

## MESSAGE FROM THE REPRESENTATIVE



The year 2025 was marked by the remarkable commitment of U-Reporters, who demonstrated the full power of youth mobilization and participation. Through their actions, they informed, alerted, put forward proposals, and inspired initiatives in favor of the most vulnerable populations, particularly girls and children.

U-Reporters distinguished themselves as key actors in environmental protection and as essential relays in the response to epidemics and other emergencies.

2025 thus made it possible to consolidate the deployment capacities of U-Reporters and to lay solid foundations for an even stronger commitment in the future. We also brought to life the innovative concept of U-Responders, who are young U-Reporters we trained to provide concrete and rapid responses on the ground in emergencies

I would like to extend my sincere thanks to all the communities for their exceptional commitment. Together, let us continue to make your voices heard and to drive lasting change in 2026.

**NADINE PERRAULT**  
**UNICEF CAMEROON REPRESENTATIVE**

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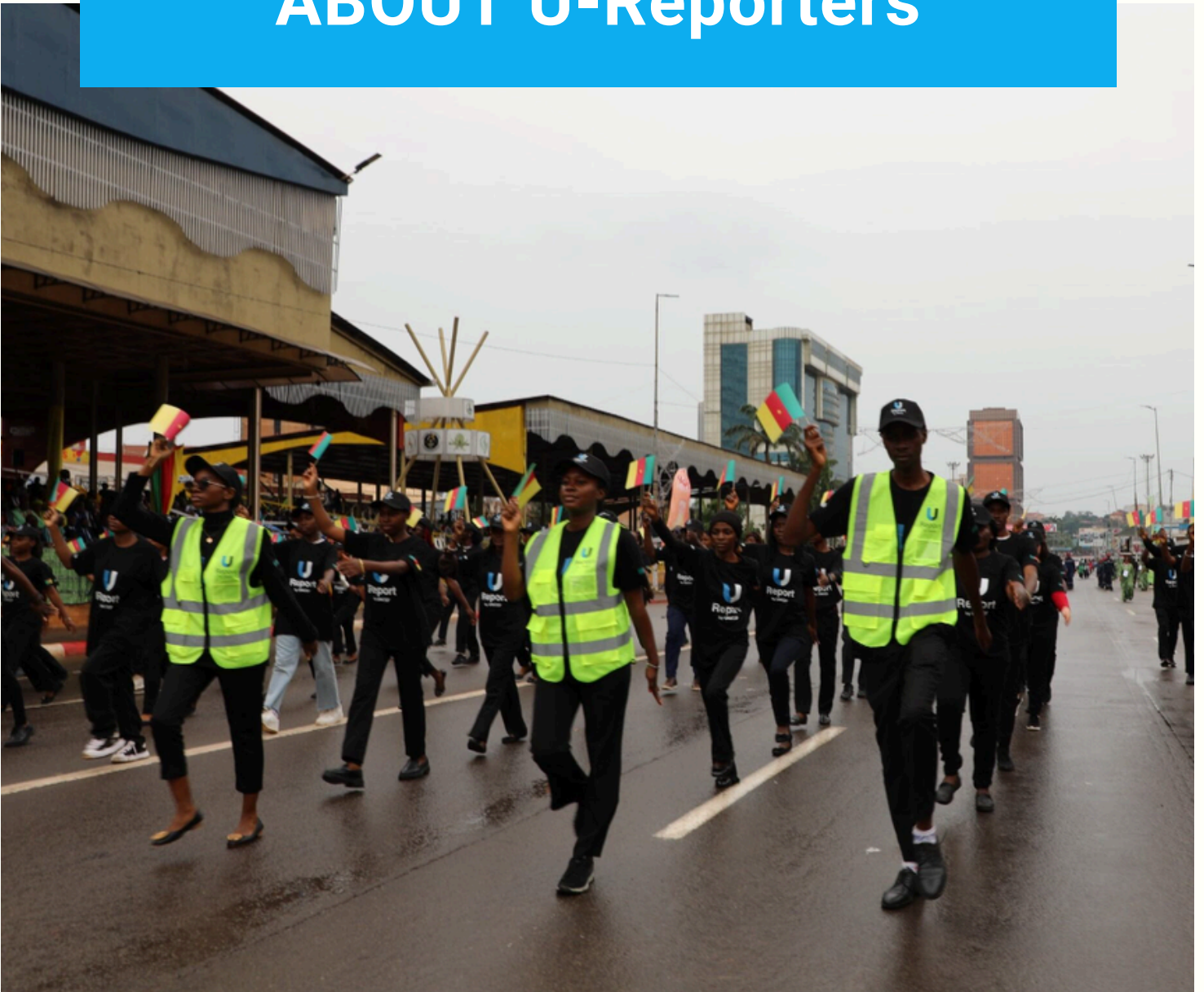
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# ABOUT U-Reporters



U-Report is one of UNICEF's flagship initiatives aimed at involving and empowering young people, primarily aged 13 to 29.

It is designed to strengthen community-led development, citizen engagement, and access to and use of real-time monitoring and participation platforms. This platform offers a forum to amplify young people's voices through local and national media, and serves as a real-time data point from citizens to key stakeholders, service providers, and decision-makers on the issues facing communities.



# NEW COMMUNITIES CREATED



The physical communities of U-Report by UNICEF have been strengthened through regular field training sessions, jointly organised by UNICEF Cameroon and the Ministry of Youth and Civic Education (MINJEC). These sessions, designed for engaged young people, helped familiarise them with the initiative and offered them a platform for expression and active participation within their communities.

In 2025, these meetings enabled the network to grow from 15 to 36 physical communities spread across the country. Driven by strong motivation and concrete commitment, these young people transformed their knowledge into action to address local challenges. Whether managing climate emergencies, health issues, education, or civic engagement, they channelled their energy, creativity, and solidarity through various field activities. Becoming key actors in community resilience in the face of crises and change.



# COMMUNITY OVERVIEW BY DASHBOARD

Nombre de Jeunes U-Reporters



3720

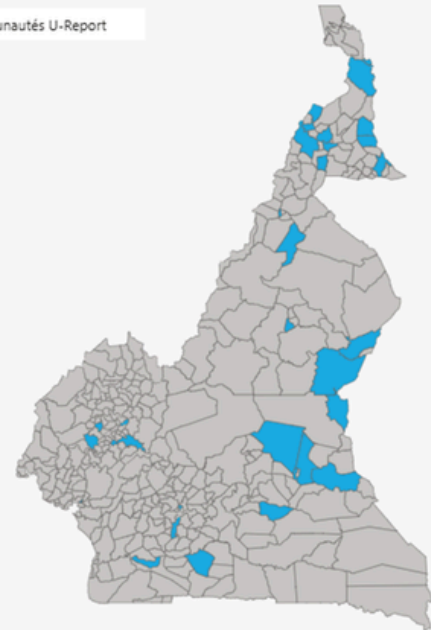
Nombre de communautés U-Report



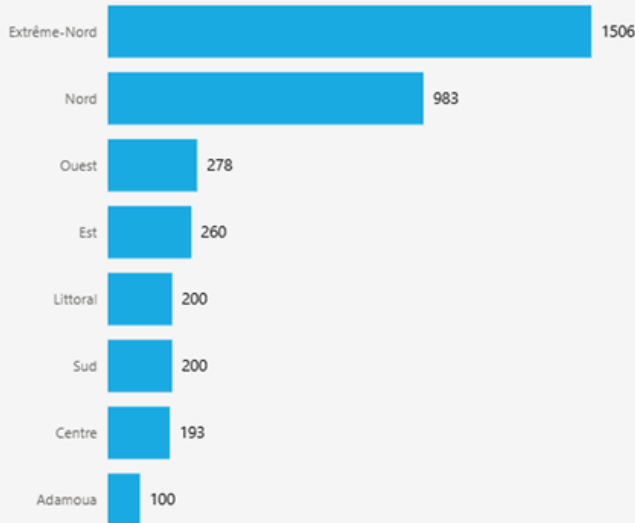
35

Communautés U-Report

Communautés U-Report



Nombre de U-Reporters par Région



- Adamoua
- Centre
- Est
- Extrême-Nord
- Littoral
- Nord
- Ouest
- Sud

| REGION                              | COMMUNITIES | ENROLLED YOUTH |
|-------------------------------------|-------------|----------------|
| <b>North &amp; Far North</b>        | 16          | 2,983          |
| <b>East</b>                         | 6           | 260            |
| <b>Centre (Yaoundé &amp; Bikok)</b> | 2           | 193            |
| <b>West</b>                         | 5           | 278            |
| <b>Littoral</b>                     | 2           | 200            |
| <b>South</b>                        | 2           | 200            |
| <b>Adamaoua</b>                     | 1           | 100            |



## FROM U-REPORTERS TO U-RESPONDERS



Throughout 2025, U-Reporters have made constant commitments across several essential areas to community well-being. They actively supported environmental protection initiatives and participated in the response to epidemics in collaboration with UNICEF and its partners. Their action also strengthened programs related to water, hygiene, and sanitation (WASH), while supporting significant efforts in the field of education.

Beyond these priorities, U-Reporters engaged in various activities such as civic engagement, the fight against gender-based violence, and public advocacy.



# From U-Reporters to U-Responders

## THE INNOVATIVE U-RESPONDERS CONCEPT

**U** Responders  
*engaged in emergency with UNICEF*



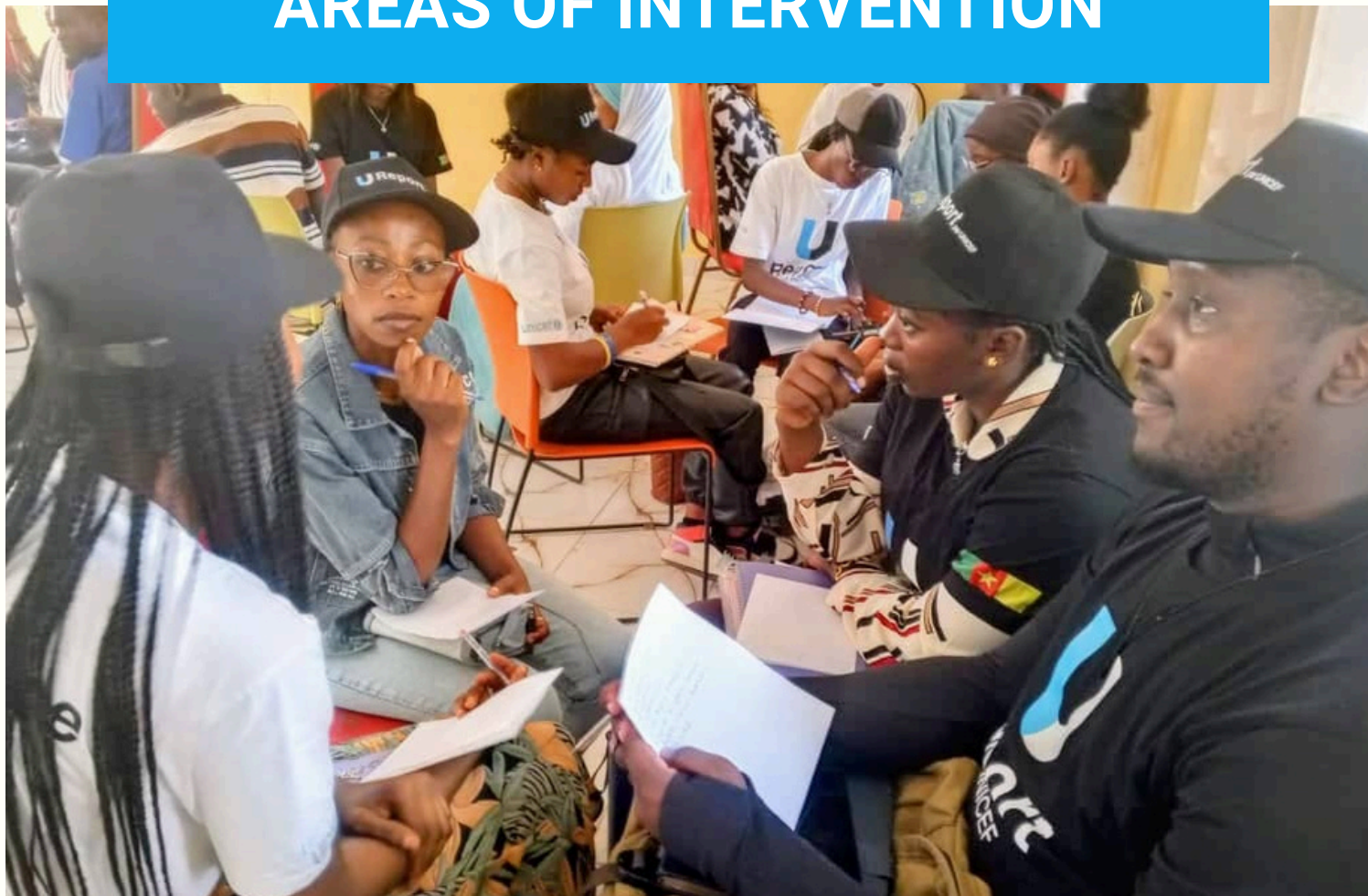
UNICEF Cameroon implemented an innovative approach by transforming U-Reporters into U-Responders to work alongside UNICEF teams in emergency contexts. The objective was to train 270 existing U-Reporters (aged 15 to 29) from nine targeted communities to become U-Responders, who could in turn train future U-Responders.

U-Responders serve as trusted community facilitators, promoting inclusive and participatory dialogue with community members, co-developing and sharing reliable, context-adapted information on critical issues, and supporting community preparedness, response, and recovery actions in crises. In this regard, U-Responders received training on first aid interventions with the Red Cross in the Far North.

The programme began in the Far North region, the most exposed to climate disasters, before being extended to the North-West and South-West regions.



# AREAS OF INTERVENTION



In 2025, U-Reporters and U-Responders distinguished themselves through their constant commitment across several essential domains for communities. They contributed to emergency interventions, actively supported environmental protection initiatives, and participated in the response to epidemics in collaboration with UNICEF and its partners.

Their action also strengthened programmes related to water, hygiene, and sanitation, while supporting significant efforts in the field of education. Beyond these priorities, U-Reporters engaged in various activities such as civic engagement, the fight against gender-based violence, and public advocacy.





# Facing Climate Emergencies



**Building a sandbag dike**

They built a small sandbag dike to make the Guirvidik health district, which had been flooded and cut off from access, thereby facilitating access to care for patients and medical staff.



**Human dikes for school access**

To facilitate access to the public schools of Founangue and Lougueo, U-Reporters from Maroua mobilised to form human dikes. Through this act of solidarity, they secured passage across flooded areas and enabled pupils to reach school safely.



**Tree replanting**

They replanted 150 trees in the flooded schools of Maga.



**Flood awareness dialogue**

Dialogue with pupils at the public school of Maga on flood risks and prevention measures.



## ➤ For the protection of the environment



More than 20 Eco-Jogging sessions were organised in 2025 across communities in the Far North, Centre, West, and East, to collect dirt to promote a clean and healthy environment.



Cleaning of drainage channels by U-Reporters in the Kousséri community to unblock gutters.



Cleaning of drainage channels by U-Reporters in the Maroua community to unblock gutters





## U-Reporters' actions in response to epidemics



320 U-Reporters were mobilized in the polio vaccination campaign. They supported Community Health Workers (CHWs) in community mobilisation and vaccination activities, while contributing to the fight against vaccine hesitancy through awareness videos. They also participated in cholera response actions within their communities. This mobilization took place both in the field and online.



# ➔ U Actions - Back to School 2025



U-Reporters contributed to the cleaning and tidying of several classrooms in preparation for the 2025–2026 school year. This initiative helped ensure that pupils returned to welcoming, functional learning environments.





## U-Reporters' Support for UNICEF Programs



In 2025, following observations made in the field by U-Reporters regarding the absence of handwashing facilities in several schools, advocacy activities were conducted with UNICEF's WASH section to improve hygiene conditions in the school environment. This action led to the installation of complete handwashing kits in 40 schools, accompanied by awareness-raising activities on good hygiene practices.

That same year, support was also provided during World Mental Health Day, with the deployment of psychologists to offer counselling and a listening space for pupils.





## International Climate Advocacy: The LCOY



More than 300 U-reporters gathered in Yaoundé and Maroua for the LCOY (Local Conference of Youth), a local and inclusive COP dedicated to youth. It allows them to express themselves, propose solutions, and actively contribute to global climate discussions.



## ➔ International Climate Advocacy: Youth Forest Forum



In 2025, UNICEF Cameroon took part in the second edition of the One Forest Youth Forum in Libreville, with the climate mascot Terra and two young Cameroonian U-Reporters committed to environmental causes. This regional meeting, dedicated to mobilising youth for the protection of the Congo Basin forests, was an opportunity to showcase the Terra initiative, which encourages children and young people to take action on climate change.



# NATIONAL MEETING OF U-REPORTERS



To close the year, on 1 December 2025, the African Child Centre in Maroua hosted the Media Café organized by UNICEF Cameroon. This unprecedented event brought together journalists, more than 40 U-Reporters from the north and the South, as well as partners from the Multifunctional Youth Centre (CMJ) of the Far North, for a dialogue around the climate emergency and the role of young people in the fight against its effects.

The objective of this gathering was to create a space of dialogue between U-Reporters and media professionals, to raise awareness around initiatives carried out in the north in the context of the climate crisis, and to showcase the upcoming immersive North–Centre meet–up, designed to strengthen solidarity and leadership among Cameroon's U-Reporters.



# RESULTS OF YOUTH DIGITAL ENGAGEMENT

## Répartition des vues

Personnalisé : 1 jan - 18 fév

533 352

Vues

4626 ↑ 679 %

Vues de 3 secondes

300 ↑ 598 %

Vues de 1 minute



## Vues par type de contenu

Followers Non-followers



## Vues par followers vs non-followers

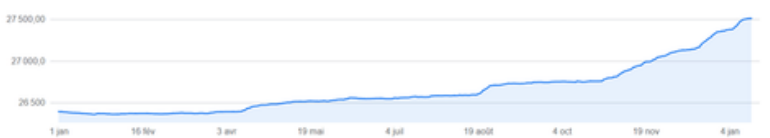


## Vue d'ensemble de l'audience

Personnalisé : 1 jan - 18 fév

27 509 Total des followers

+4,2 % par rapport aux 414 jours précédents



1016

Followers nets

542

Anciens followers

## Followers nets par type de contenu

Global



## Comment les personnes trouvent votre contenu

Trafic Source



**Audience:** 27 504 followers (+4,2%)

**Views:** 533 352

**Interactions** (comments, shares, likes): 33 327 (+1 618,8 %)





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